



SEED EXTENSION

MAGRON IS BUILDING THE
ENERGY-DRIVEN MOBILITY PLATFORM
POWERING THE GENERATION-II OF
ELECTRIC VEHICLES

TARGET RAISE	\$700K	PRE-MONEY VALUATION	\$10M
LAST FUNDING STAGE	SEED		

"ONE IN EVERY SIX
MAY BE ELECTRIC BY 2030"

INDIA IS DRIVING THE NEXT WAVE OF GLOBAL EV GROWTH

20M+ annual unit Sales of II-wheelers in India at present

THE INEVITABLE SHIFT



INDIA'S TWO-WHEELER MARKET IS UNDERGOING ITS LARGEST STRUCTURAL TRANSITION

1.7M+

Monthly 2W Units Sold in India
WORLD'S LARGEST
TWO-WHEELER MARKET

20-30%

EV Penetration Target by 2030
AGAINST NITI RAYOG'S
ORIGINAL TARGET (80%)

40% ↓

Battery Cost in Last 5 Years
PRICE PARITY AND MASS
ADOPTION

\$39B+

Indian 2W Market Size by 2031
CONSUMER SHIFT TOWARD
SUSTAINABLE MOBILITY

State subsidies are *reducing buyer TCO below ICE parity.*

Urban pollution mandates are *accelerating fleet electrification* in Tier-1 cities.

Legacy OEM architectures are unable to support energy-integrated mobility ecosystems.

THE ELECTRIFICATION OF ELECTRIC TWO-WHEELERS IS NOT A QUESTION OF IF, BUT WHEN.

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THE STRUCTURAL PROBLEM



LEGACY OEM'S SOLVE THE VEHICLE – BUT NOT THE MODERN EV ECOSYSTEM

The critical missing layer is EV Ecosystem – A platform that connects vehicle, battery, charging & lifecycle recovery into a unified system.

DESPITE RAPID GROWTH, ELECTRIC TWO-WHEELERS STRUGGLE WITH:

RANGE ANXIETY

Limited real-world range continues to deter daily riders.

CHARGING DESERT

Public charging infrastructure is growing, but marred by non-standard charging & connector types.

BATTERY DEGRADATION

~70% of potential buyers worry about battery lifespan, replacement costs & aftersales impact.

HIGH UPFRONT COST

Batteries account for 40–50% of vehicle cost, keeping prices high.

CAPABILITY LIMITATIONS

Many EV two-wheelers still lag ICE bikes in continuous power, efficiency and riding dynamics.

SAFETY LIMITATIONS

The lack of deeper safety layers and fallback mechanisms has a profound effect.

HARDWARE ONLY ECONOMICS DO NOT SCALE & BATTERY COST IS STILL AN ADOPTION WALL.

A MODERN EV IS FUNDAMENTALLY DIFFERENT FROM A LEGACY ICE VEHICLE, AND MUST BE ENGINEERED THAT WAY FROM THE GROUND UP.

THE RESULT : ELECTRIC VEHICLES THAT ARE PRACTICAL – BUT NOT TRANSFORMATIONAL.

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THE STRUCTURAL SOLUTION



PLATFORM STACK

DEEP-TECH IP'S

DATA INTELLIGENCE

ECOSYSTEM SERVICES (LTV)

ENERGY ECOSYSTEM

MOBILITY / EV HARDWARE

EACH VEHICLE SOLD IS NOT JUST REVENUE – IT IS AN EV ECOSYSTEM CUSTOMER ACQUIRED FOR RECURRING LIFETIME VALUE.

THIS IS THE PLATFORM SHIFT THAT LEGACY OEMS CANNOT REPLICATE.

THE ECOSYSTEM OPPORTUNITY(2031)



EVERY ELECTRIC MOTORCYCLE IS AN ENERGY CUSTOMER FOR LIFE

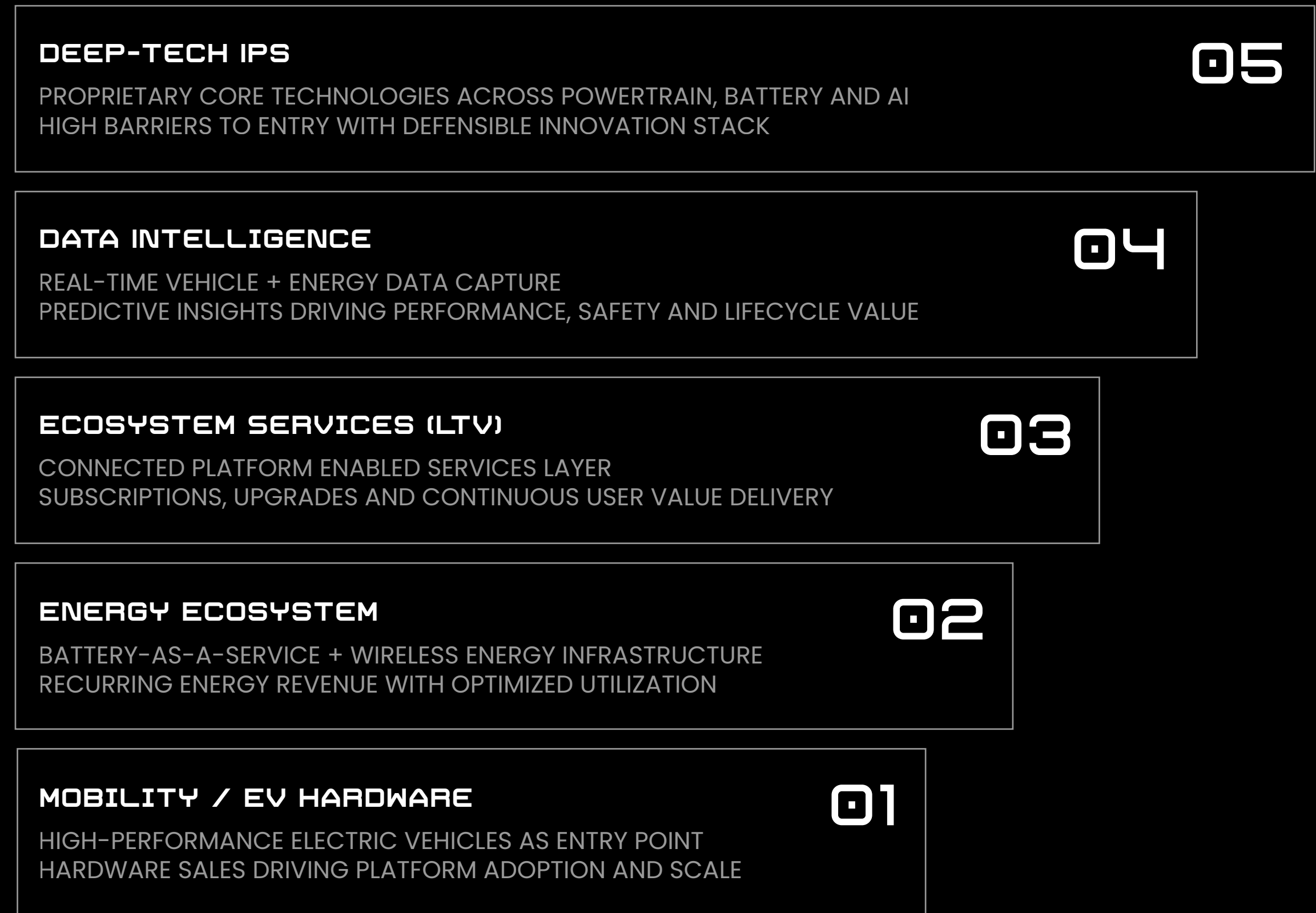
<p>TAM</p> <p>\$8.1B</p> <p>FULL INDIA E-MOTO MARKET X 5 REVENUE LAYERS</p>	<p>SAM</p> <p>\$2.4B</p> <p>PREMIUM SEGMENT X TIER 1-2 =30% FILTER</p>	<p>SOM</p> <p>\$68M</p> <p>MAGRON OPPORTUNITY</p>
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~\$67M (₹622CR)

Annual Platform Revenue Potential at 15,000 connected Magron vehicles + Energy + Services + Data + Intelligence

Magron evolves from an electric motorcycle company into a connected mobility platform – where vehicles, energy, intelligence and data continuously reinforce each other.

THE MAGRON PLATFORM FLYWHEEL



THIS IS THE TRANSITION FROM VEHICLE COMPANY TO ENERGY PLATFORM – THE COMPOUNDING MOAT THAT LEGACY OEMS CANNOT BUILD.

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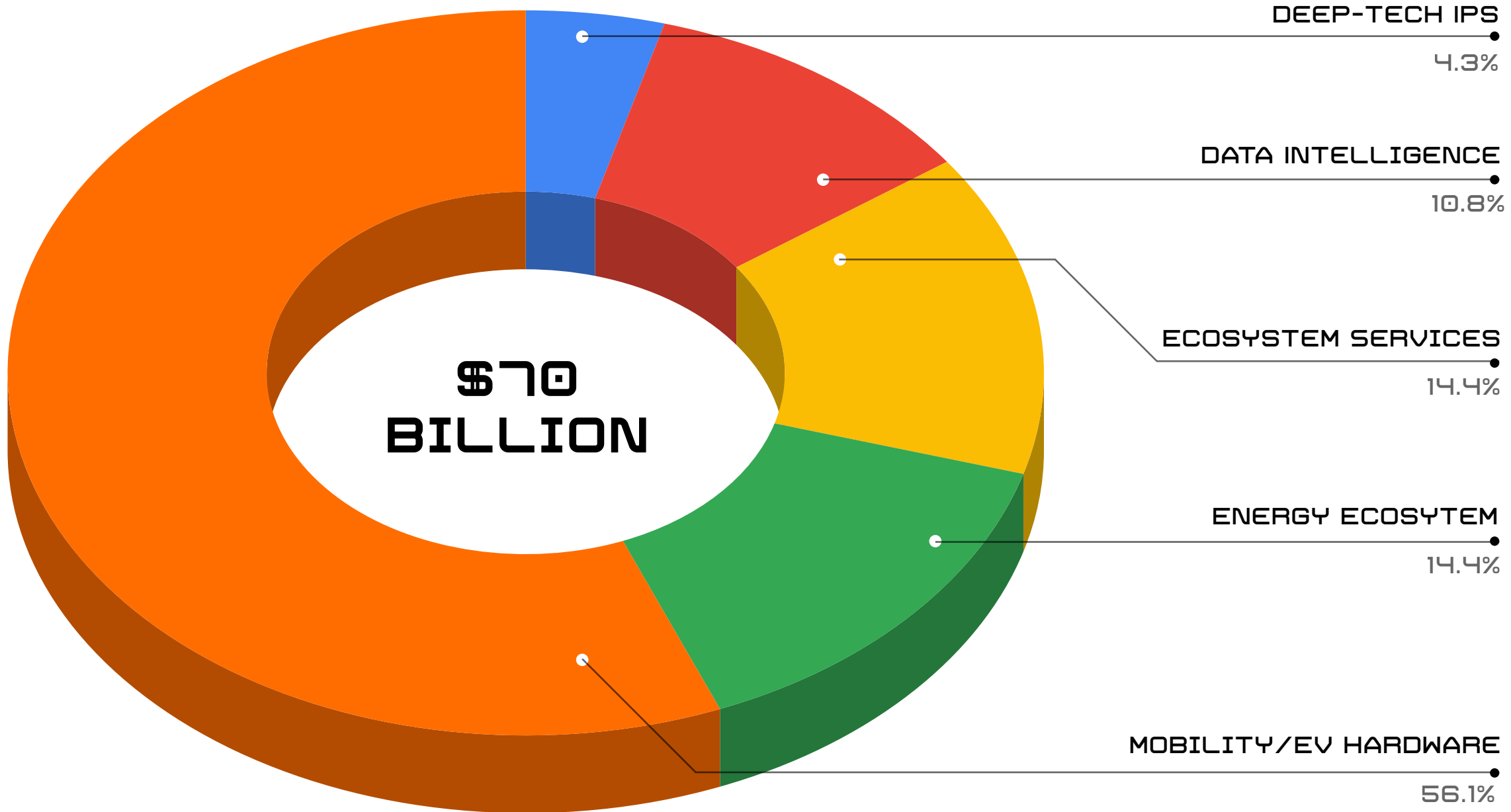
5 PILLAR ECOSYSTEM MARKET PROJECTIONS (TILL 2031)



\$39B INDIAN MARKET OPPORTUNITY ACROSS 5 TIGHTLY INTEGRATED VERTICALS

– WHERE HARDWARE DRIVES ADOPTION, ENERGY DRIVES RECURRING REVENUE, AND DATA + IP DRIVE LONG-TERM MARGINS.

CAGR - DEEP-TECH IPS : 17.6% | DATA INTELLIGENCE : 14.8% | ECOSYSTEM SERVICES : 18-22% | 2W MOBILITY / EV HARDWARE : 5.02% | ENERGY ECOSYSTEM : 15-20%



COMBINED MAGRON HAS A POTENTIAL TO ENTER A MULTI-BILLION MARKET (\$39B BY 2031)

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ASPIRATIONAL PRODUCT PLATFORM (C-20 & H-35)



H-SERIES



DESIRABILITY MEETS PRECISION ENGINEERING
STARTING FROM ₹2.5L ONWARDS

C-SERIES



PERFORMANCE AND PRACTICALITY FOR THE STREETS
STARTING FROM ₹1.75L ONWARDS

C-20 KEY SPECIFICATIONS

TARGET RETAIL PRICE	₹2.5 LAKH
HARDWARE ASP (EX-BATTERY)	₹1.75 LAKH
BAAS SUBSCRIPTION	₹2,500/MONTH
TARGET OEM GROSS MARGIN	20%+
DRIVETRAIN	PROPRIETARY HIGH-EFFICIENCY MOTOR
PLATFORM ARCHITECTURE	MODULAR & SCALABLE
HOMOLOGATION	IN PROGRESS (Q3 2026)
PRODUCTION MODEL	ASSET-LIGHT MANUFACTURING
FUTURE PLATFORM	H-35 PERFORMANCE (2026)

H-35 KEY SPECIFICATIONS

TARGET RETAIL PRICE	₹3.75 LAKH
HARDWARE ASP (EX-BATTERY)	₹2.5 LAKH
BAAS SUBSCRIPTION	₹2,500/MONTH
TARGET OEM GROSS MARGIN	30%+
DRIVETRAIN	PROPRIETARY HIGH VOLTAGE & HIGH-EFFICIENCY MOTOR
PLATFORM ARCHITECTURE	MODULAR & SCALABLE
HOMOLOGATION	IN PROGRESS (Q1 2027)
PRODUCTION MODEL	ASSET-LIGHT MANUFACTURING

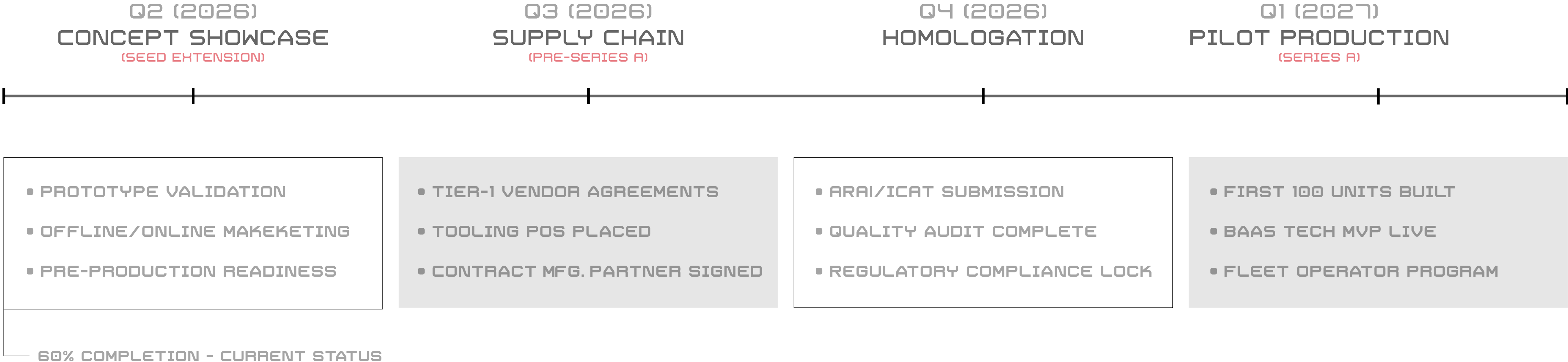
PLATFORM-FIRST ARCHITECTURE ENABLES RAPID MODEL ITERATION ACROSS PRICE POINTS WITH SHARED POWERTRAIN AND BATTERY MANAGEMENT IP – REDUCING PER-MODEL DEVELOPMENT COST BY 60%+ VS. BESPOKE DESIGNS.

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EXECUTION ROADMAP



MILESTONES FROM SEED EXTENSION CLOSE THROUGH PRE-SERIES A READINESS



SERIES A TRIGGER: HOMOLOGATION SUCCESS + PREBOOKINGS

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WHY INVEST IN US?



MORE THAN AN EV OEM

Hardware sales plus recurring platform revenues from BaaS, software, charging commerce, upgrades and data monetisation.

DEFENSIBLE CORE TECHNOLOGY

IP-led architecture across battery systems, powertrain integration, control software and vehicle intelligence builds long-term moat.

PREMIUM PRODUCT WHITE SPACE

C20 and H35 target India's premium EV motorcycle gap—validated, yet still underpenetrated.

LIFETIME-VALUE BUSINESS MODEL

Built around blended post-CAC contribution and customer lifetime value rather than relying only on first-sale hardware margin.

SCALABLE 5-PLATFORM STACK

A shared technology and business architecture enables faster launches, lower redundancy and better capital efficiency across products.

VISIBLE PATH TO SCALE

Roadmap clarity across products, platform monetisation, operating build-out and fundraising creates a credible scale narrative.

INDIA-SCALE MARKET TAILWINDS

Magrone is building in the world's largest two-wheeler market, supported by long-term electrification momentum and policy support.

VALUATION RE-RATING POTENTIAL

As revenue mix shifts from OEM to recurring platform and service streams, the business can deserve stronger multiples than pure hardware peers.

DESIGNED FOR VENTURE RETURNS

Premium brand positioning, multi-layer monetisation and platform leverage together support a stronger investor return case by 2030.

VISION & MISSION



OUR MOAT

WE COMBINE ASPIRATIONAL DESIGN WITH COST-EFFICIENT ENGINEERING, CREATING ELECTRIC VEHICLES THAT CAN BE COPIED IN PARTS, BUT NEVER IN FULL.

“**OUR VISION** IS TO ENGINEER & DEPLOY AN INNOVATIVE ELECTRIC ECOSYSTEM BY SYNERGIZING MAN, MACHINE & AI-BLENDING ADVANCED TECHNOLOGY, SUSTAINABILITY & HUMAN-CENTRIC DESIGN TO BUILD GLOBALLY ACCESSIBLE TRANSPORTATION, ENGINEERED IN INDIA FOR THE WORLD.”

“**OUR MISSION** TO ENHANCE GLOBAL MOBILITY BY BUILDING AN ELECTRIC ECOSYSTEM CREATING ASPIRATIONAL, SUSTAINABLE TECHNOLOGIES & HARDWARE THAT SCALE GLOBALLY.”

THE TEAM BEHIND MAGRON EV



CO-FOUNDERS



ABIRAM MENON - CEO

Ex-Bounce (Founding Team) | 2x C-Level | Built & scaled products in mobility | 1x Successful Exit | 16+ yrs in Automotive R&D & Product | Technopreneur.



SENIOR VP'S



VENU GOPAL T. G.

Ex-Bounce (founding team) | Ex-Wicked Ride (Founding Team) | Ops Maverick | Scaled operations 300x | Expert in building high-impact teams & execution systems.

NON-EXECUTIVE DIRECTORS



SAJEEV RAJASEKHARAN

- Ex MD, Harley Davidson, Ex EVP Suzuki Motorcycles
31+ yrs in Leadership & Large-Scale Operations | Turnaround Specialist | Growth Catalyst | Multi-industry Veteran.



JAHNAVI JAISWAL - CBO

Ex-Bounce | Ex-Tata Technologies (PLM) | 8+ yrs in AI & Data | Drives strategy, partnerships, and business scale



SAJITH RAJASEKHARAN

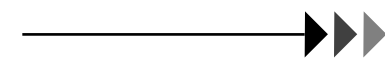
Marketing Leader | 25+ yrs in Brand Building, Sales & Marketing | Expert in driving growth & positioning .



SANDEEP RAMACHANDRAN

Product Leader | MBA (Syracuse University) | 16+ yrs in Technology, Product & Strategy | Generative AI Innovator .

TECH BRIGADE



AJAY PRABITH

Industrial Design Leader | 12+ yrs Experience | 8 yrs in Electric Motorcycle Design | Award Winner (CAD Crowd 2017, RVID CRRC 2016) |



AMIT H. B.

Manufacturing & Engineering Leader | 18+ yrs in Design, R&D & Production | Techno-Manager | Expert in NPD, NPI & DFM .



SHREYAMSA JAIN - CTO

Electronics & Firmware Pioneer | 24+ yrs Experience | Architect of AVX RTOS | Ex- Western Digital | Ex -Canon | Ex -Cisco | DeepTech Systems Expert.

THE FUTURE IS GREEN & GREEN IS ELECTRIC.



THANK YOU

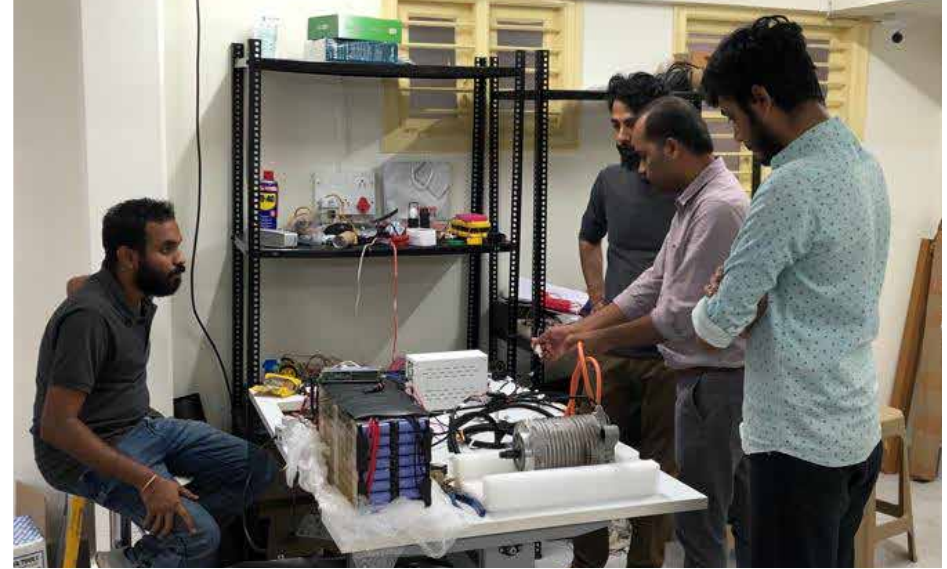
CLICK TO CHECK US OUT



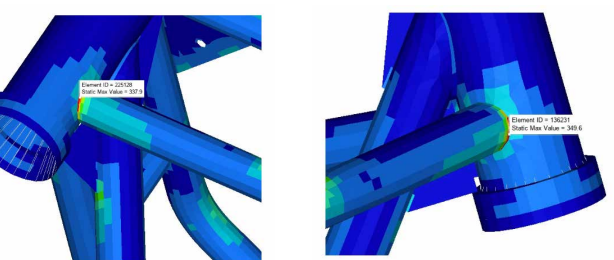
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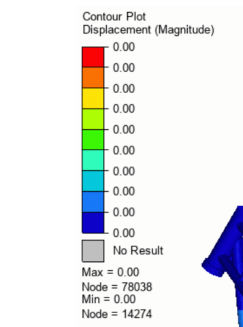
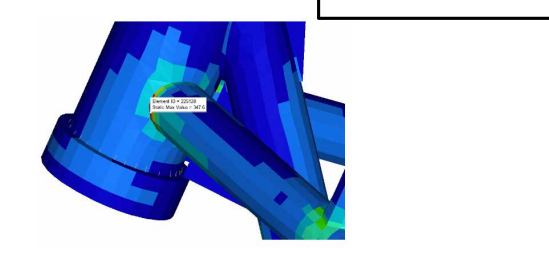




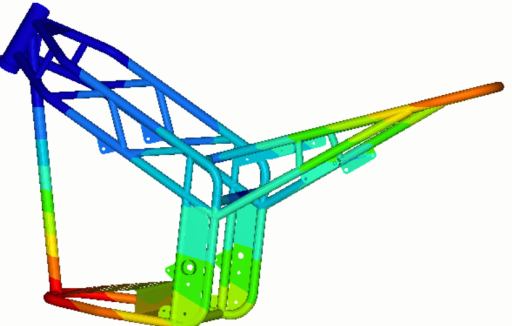
SX Model



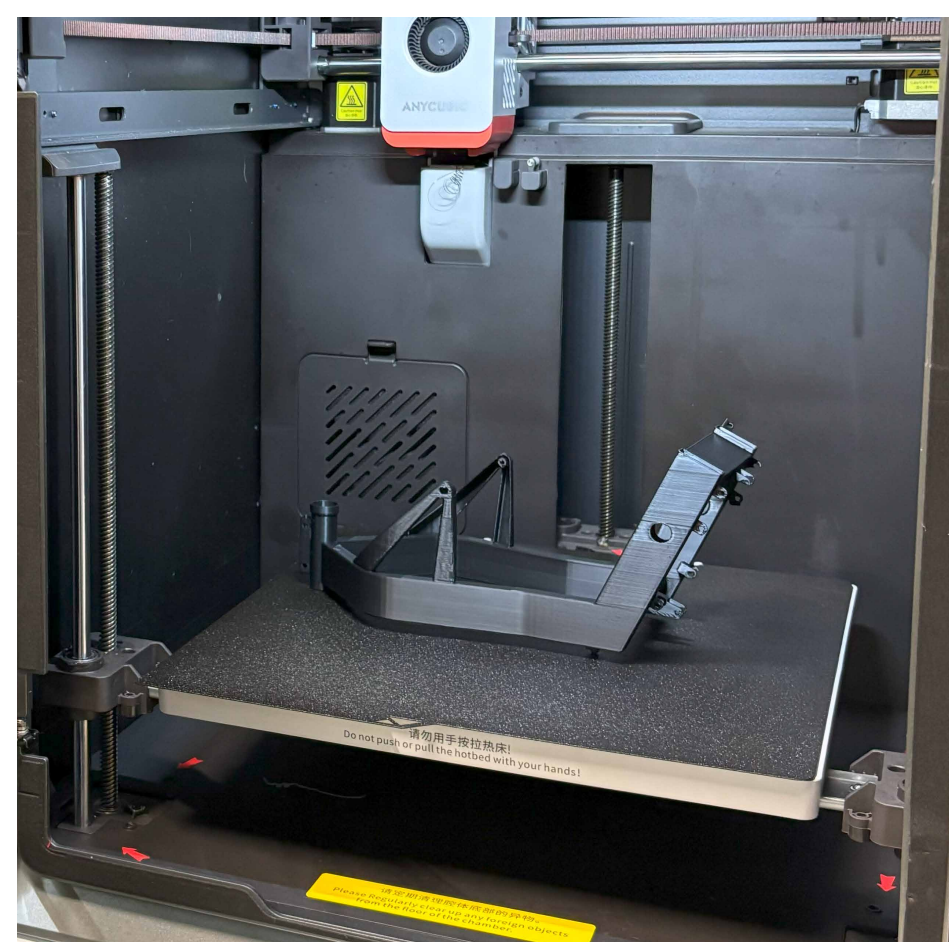
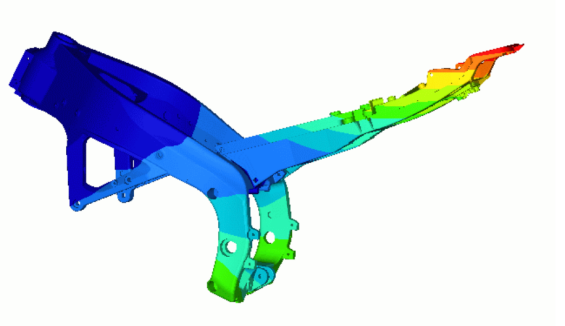
HX Model



Torsional= 0.5Kn/Deg



Torsional= 0.3Kn/Deg



SKETCH BOARD

